

LISA MONK MILLER

PROFESSIONAL PROFILE & RÉSUMÉ

Little Rock / Central Arkansas • (501) 412-3781 • mandmstrategies@gmail.com

PROFESSIONAL PROFILE

Governmental affairs and public policy professional with more than two decades of experience across Arkansas state government, legislative advocacy, regulatory and ethics compliance, political campaigns, law-firm governmental affairs and strategic consulting. President and founder of M & M Strategies, Inc., advising corporate, institutional, nonprofit and mission-driven organizations on legislative, regulatory and public-policy matters. Brings practical knowledge of Arkansas government and a disciplined approach grounded in preparation, discretion, credibility and durable relationships.

CORE EXPERTISE

Governmental Affairs & Legislative Advocacy • Public Policy Strategy • Legislative & Regulatory Analysis • Client Counsel • Stakeholder Engagement • Coalition Development • Legislative Intelligence • Ethics & Regulatory Compliance • Strategic Communications • Campaign Strategy

PROFESSIONAL EXPERIENCE

President & Founder — M & M Strategies, Inc. 2013 – Present | Arkansas

- Lead an Arkansas governmental affairs and strategic consulting firm providing legislative advocacy, public-policy strategy, regulatory guidance, legislative intelligence and strategic counsel.
- Represent and advise clients on legislative, regulatory, governmental and public-policy matters before Arkansas state government; develop advocacy strategies informed by client objectives, political dynamics and stakeholder interests.
- Provide legislative intelligence throughout sessions of the Arkansas General Assembly and produce customized reporting combining statewide policy analysis, anticipated legislative activity and client-specific bill monitoring.
- Maintain responsibility for client engagements and firm operations, including contracts, governmental-affairs compliance, ethics filings, billing oversight and client reporting.
- Experience representing interests across healthcare, pharmaceuticals, insurance, energy and utilities, manufacturing, higher education, consumer products, taxation and economic development, regulated industries and nonprofit organizations.
- Manage and advise political and judicial campaigns, including successful statewide judicial races.

Governmental Affairs Specialist — Mitchell, Williams, Selig, Gates & Woodyard, P.L.L.C. 2010 – 2012 | Little Rock

- Served as part of the firm's governmental affairs practice, representing and advising clients on legislative, regulatory and public-policy matters.
- Worked across healthcare, education, insurance and commerce, revenue and taxation, environmental issues, agriculture, economic development, state agencies, constitutional issues and judicial affairs.
- Analyzed legislative and regulatory developments and worked with attorneys, clients, policymakers, agency officials and stakeholders to advance client objectives.

Special Projects Coordinator — Arkansas Secretary of State 2009 – 2010 | Little Rock

- Served as a liaison between the Secretary of State, constituents, state agencies and external organizations; represented the Secretary at governmental, civic and public functions.
- Consulted on development of the Secretary's political agenda and coordinated special projects and initiatives.

PROFESSIONAL EXPERIENCE, CONTINUED

Special Projects Coordinator / Information Systems Agent — Arkansas Crime Information Center 2007 – 2009 | Arkansas

- Advanced from a field-based Information Systems Agent role into an office-based Special Projects Coordinator position, later handling legislative affairs and cross-agency initiatives.
- Managed a seven-county field territory; trained law-enforcement personnel on ACIC systems and procedures; also provided training to federal law-enforcement agencies.
- Conducted system-misuse investigations, compliance and technical audits, researched court records, provided on-site technical assistance, and coordinated equipment and software installation at criminal-justice agencies.
- Represented ACIC through presentations to schools, community groups and conventions and coordinated external relationships and agency assignments.

Fourth District Deputy Director / Field Organizer — Arkansas Victory 2006 2006 | Arkansas

- Helped oversee coordinated campaign operations in Arkansas's Fourth Congressional District, working with candidates, campaign staff, community leaders and volunteers.
- Developed local leadership relationships; managed phone banks and volunteers; constructed district walking maps; and organized public events and grassroots outreach.

Administrative Assistant — Arkansas Ethics Commission 2000 – 2006 | Little Rock

- Supported administration and enforcement of Arkansas laws governing ethics, campaign finance, lobbying, conflicts of interest and public disclosure.
- Worked directly with elected officials, candidates, treasurers, lobbyists and lobbyist employers on filings, compliance questions, enforcement matters and official records.
- Prepared notices and evidence for enforcement hearings, compiled reports for Commissioners, maintained official documentation and conducted sworn statements of public officials.

EDUCATION & PUBLIC SERVICE

University of Arkansas at Little Rock — B.A., Criminal Justice; Minor, Psychology; Cum Laude; GPA 3.75

Academic Honors — Alpha Phi Sigma • Psi Chi • Phi Kappa Phi (Top 10% of Junior Class) • Golden Key • Dean's List • Chancellor's List

Arkansas Auctioneer Licensing Board — Board Member, 2014–Present

Arkansas State Chamber of Commerce — Member

PROFESSIONAL APPROACH

Integrity • Preparation • Candor • Discretion • Relationships • Results